

## **REAL ESTATE AGENT HOST PAUL RUSHFORTH**



As the host of W Network's ALL FOR NOTHING?, Paul Rushforth shares his vast knowledge of the real estate market with viewers. During his seven years in the real estate business, Paul has grown THE PAUL RUSHFORTH TEAM to a group of 20 that sell over 400 homes a year. Following a professional hockey career as both a player and assistant coach, Paul traded his hockey jersey for a suit and has since built a winning real estate team - now ranked #1 in Ottawa. Paul is also the host of a weekly radio show, "Open House – The Real Estate and

Mortgage Show" advising listeners of current trends in the market.

## **DESIGNER HOST PENNY SOUTHAM**

Building on her success in the TV series DESIGN U, Penny Southam now brings her design sensibilities to the homeowners featured on W Network's ALL FOR NOTHING? An award-winning interior designer, Penny is known for creating inner spaces with modern lines and classic elements with an emphasis on function. With 18 years of experience under her belt and over 25 awards, Penny is the front runner of SOUTHAM DESIGN INC. The Ottawa company has a client list that extends from Vancouver to New York City. Penny has also been a contributing writer for Style at Home, Canadian Architecture & Design and the Ottawa Citizen.



## **EPISODE SYNOPSES**

### **EP 1001 – BIG FAMILY VS. BIG FAMILY**

The Hermans sprint out of the gate with lots of friends and family helping to complete their renos while the Awadas go it alone taking the slow and steady approach. Can the tortoise overtake the hare in this race?

Two large families by today's standards, the Hermans and the Awadas adopt completely different strategies to completing their home renos. The Awadas take a slow and steady approach to realizing their design plans, resisting some of Paul and Penny's advice along the way. The Herman's start strong with lots of help, strictly following the design plans – and then some! As the two weeks quickly come to a close, the Awadas manage to finally recruit some much needed help and the Herman's receive a tough blow – their deal for free staging furniture falls through. In the end, they make the difficult decision to spend big dollars on new furniture. Will this gamble blow their chance at winning?

## **EP 1002 – CITY HOUSE VS. COUNTRY HOUSE**

Darlene Moore and roommate Chris Curry tackle the huge job of re-siding their city home while Al and Jen Greer take on a number of smaller projects around their country home. It's city house versus country house!

Darlene starts strong by scoring a barter deal for new siding. She and Chris jump right in helping to remove the old siding to speed up the job. They quickly start to question the rest of Penny's design plan and how much can be accomplished in just two weeks. Resistant to any more constructive criticism, Darlene refuses to let Paul and Penny into her home during their check-in. Al and Jen manage to sell a big ticket item to bank roll their projects. With Al still recovering from a serious illness, they work hard to recruit family and friends to help with the heavy lifting. Sticking closely to Penny's design plans, they use their country charm to source free flagstone for the new patio. With less than a week left and many projects unfinished, Al and Jen decide to take on an additional project. Penny and Paul warn that an unfinished room will hurt their new value. It's right down to the wire in this city home versus country home battle!

## **EP 1003 – UPSIZERS VS. DOWNSIZERS**

Empty nesters Chris and Henry let their money do the heavy lifting when it comes to the renos while Aaren and Brianne invest sweat equity into their young family's cramped and cluttered home.

Our competitors are at opposite ends of the real estate spectrum: Chris and Henry are preparing to downsize as their only son has moved out on his own while Brianne and Aaren need to upsize their living space to accommodate their growing boys. Brianne and Aaren start with de-cluttering, and it turns ugly as they can't agree on what to keep and what to sell! They join forces ripping out the old carpeting, a job that will save them hundreds of dollars on the installation of new carpet. Sparks fly during Paul and Penny's check in with Brianne and Aaren, as they disagree on the fire place project. Chris and Henry strike gold when they lift their wall to wall carpeting to find hardwood floors. Turning their attention to curb appeal, they hire "experts" to trim trees and put in a garden. With the cost of their renos mounting, Chris decides to try and sell one of her horses to foot the bills. Paul and Penny arrive for a check-in to find Chris working with a professional stager on projects that Penny feels Chris and Henry should do themselves. In the kitchen, they confront Chris and Henry on their decision to ignore Penny's plans. Who will come out on top in the battle of the downsizers versus the upsizers?

## **EP 1004 – FAMILY LIFE VS. SINGLE LIFE**

Cory and Jen Besharah juggle work and two young sons with reno projects at their family home in a subdivision outside the city while housemates Terri and Heidi upgrade their urban singles' townhome after three years of neglect.

Terri and Heidi's stress free single life seems to be their biggest asset in the competition as they focus their energy on raising funds for their home improvements. After sleeping in and missing the early bird garage sale crowd (and potential profits), Terri and Heidi try a different money making strategy. They cash in big time with a bottle drive and are able to finance new flooring for their living room. But they make the risky decision to install laminate instead of hardwood – will this raise their home's value enough to win? Juggling work, looking after the kids and taking on an over ambitious renovation proves to be a real challenge for Cory and Jen. Luckily, they manage to recruit some family and friends to help, but their work schedules keep this team of homeowners a work force divided. Left alone to paint the kitchen counters has disastrous results for Jen. She and Cory attempt an eleventh hour salvage job, but is it too little to late before Paul arrives for the re-evaluation?

### **EP 1005 – BARTERING VS. BARGAINING**

Dayna puts her bartering skills to the test to keep her reno costs low while Chris and Kitty bargain their way through the competition. Who will prevail in the bartering versus bargaining rivalry?

Along with the help of her three sons, Dayna quickly gets the basement reno underway. With demolition complete, the project is left stagnant for days as Dayna waits on dry walling help – a delay that could be costly. In the meantime, Dayna strikes a barter deal with a contractor to complete her major exterior work in exchange for track time courtesy of Dayna’s boyfriend, a performance racecar driver. Overwhelmed by the magnitude of their design plans, Kitty and Chris call in the help of a secret weapon... Kitty’s son, who flies in from Vancouver to help. Chris perfects the fine art of bargaining, making deals for new carpeting and tiles for the fireplace. But the fireplace project turns out to be a contentious one, pitting Chris’s perfectionist work habits against Kitty’s “just get it done” philosophy.

### **EP 1006 – GROWING FAMILY VS. GROWING FAMILY**

The Kangs and the Muis both have small starter homes that can no longer accommodate their growing families. They will battle to save big dollars in this competition to finance larger homes. Who will come out on top?

Motivation to make as much money as they can to finance the purchases of larger homes sparks this battle of growing family versus growing family. Angie and Erick Muis start with a huge advantage: they already own much of the materials needed to update their bathroom. While Angie remains optimistic, Erick admits to being overwhelmed and questions their ability to complete ALL the design jobs on their list. Angie’s mom flies in from out of town to help with the kids, but when a family emergency strikes and Grandma has to leave, Angie and Erick find themselves alone with the little ones underfoot and a half completed reno. Renita and Joe Kang start their reno by righting all their DIY disasters of the past, but they struggle to find hardwood that will match the existing flooring and attempts to modernize their rec room bar try their patience. Renita’s overflowing closets prove to be an asset providing much needed revenue from her sari sale. After a push from Paul they decide to paint their deck but Mother Nature refuses to cooperate. Will the sun finally come out for the Kangs?

### **EP 1007 – MODERN VS. UNIQUE**

Mat and Sonja make improvements to their modern chic city home while Vicki works to increase the value of her unique small-town home that used to be a church. It’s a fight to the finish between Modern and Unique!

Living alone, Vicki knows that recruiting help will be her most important job! She uses her small-town charm to round up a large workforce. She then turns her focus to raising funds to help cover her kitchen reno. Vicki knows that to win, her costs will have to be kept to a minimum. Sonja and Mat have already spent the better part of a year upgrading their home, but they are still no where close to being finished. Now they will attempt to complete the renovation in just two weeks. This new timeline will prove to be a test for this couple. They’ll have to work fast and they aren’t about to sacrifice their ‘au courant’ taste. Will they get it all done in time?

### **EP 1008 – STARTER HOME VS. SEMI-DETACHED**

Paula and Rob focus their efforts on fundraising while Jacob and Shoba sink a lot of time and energy into a Penny design feature that Paul doesn't support. It's a mad scramble to the finish in this Starter Home vs. Semi-Detached battle.

Both motivated by the need for more space, two growing families battle it out with unique approaches to fundraising. Eager to get top dollar for their starter home, Shoba and Jacob Samuel get creative and recruit students from a home building school to help with their renos and host a Bollywood dance class to raise funds. While ripping up the kitchen floor, they uncover a hole in the floor. Determined to stick to Penny's design plans, they dedicate a lot of time to creating a new doorway into the kitchen to give their home some much needed living/dining-room space. Jacob decides to host a poker night after making the costly decision to invest in expensive granite countertops. Will it be enough? Paula and Rob turn their reno into a community event and start off by demolishing their main project – their one and only bathroom! Their reno soon takes a backseat to fundraising efforts with "Paulapalooza" an open mike night and auction at a local pub. After scoring some free tile, Rob turns his attention away from the bathroom to work on a surprise project while Paula focuses on yet more fundraising only to discover that her alleged antiques aren't worth much. With only one day left and unfinished projects looming, Rob runs into major problems with the bathroom reno. Will they finish in time for Paul's final visit?

### **EP 1009 – CLUTTER VS. CONSTRUCTION**

Chantal and Phil's small city home is overwhelmed with stuff and needs to show much larger. Martina attempts to elevate the value of her outdated rural home. Who will prevail in the clutter versus construction competition?

Chantal and Phil's house is a shrine to all their worldly travels. Every corner is crammed full of stuff, which ends up providing a large inventory for their garage sale! They manage to raise a healthy amount of capital and even take on a bonus project to increase their competitive edge. While preparing to spruce up the bathroom with some new tile, they uncover a nightmare of unanticipated and costly problems. Will the extra outlay of cash put them out of contention? Widowed seven years ago, Martina is ready for a fresh start in a new home. With best pal Tracy by her side, Martina recruits a large workforce that gets the demolition done in a matter of hours. The pace of her progress slows over the coming days as they realize the magnitude of all the projects. With money running out Martina makes a big sale that helps cover her costs, but the bigger concern is whether she'll finish in time for Paul's final visit?

### **EP 1010 – SUBURB VS. CITY**

Roxy and Jeff Gregoire update their cluttered suburban home while Kathleen McGovern takes her city home to the next level. It all comes down to a battle of wills to finish on time!

Job one for Roxy and Jeff is to combat their clutter. With three busy young kids their house has been at the bottom of their priority list. Family is the theme as they assemble a knowledgeable team of free labour to overcome their own lack of handy skills. With strict orders from Paul and Penny to create more living space, the Gregoires struggle to pull it off with their volunteer work force. While Roxy and Jeff's clutter was spread over every square foot of their home, Kathleen's clutter was tucked away behind closed doors – doors that buyers would open! So Kathleen also must tackle the disorder caused by too much junk. Unable to handle the structural jobs, Kathleen makes the gamble of hiring trades to complete some of her projects. Will she be able to balance out these costs with her creative low cost staging strategies?

### **EP 1011 – MOTHER & DAUGHTER VS. HUSBAND & WIFE**

Denise and Melanie Reid recruit an army of family and friends to help with their renos while Jeff and Jill Alexander barter for assistance with their home improvements. Which will make for the winning strategy?

It's a family affair as Mother and Daughter team, Denise and Melanie Reid, take on Husband and Wife team, Jeff and Jill Alexander. The uber-confident Reids cast a large net to pull together family, friends and neighbours as they get off to a very productive start. Their good luck continues into the second week and the Reid's celebrate every small reno triumph! But their chances at victory hang on a mix up with the new custom countertops. With only one day left, will they resolve the problem? Having had their home listed for the past year with no bites, the Alexanders are now desperate to sell. They have reluctantly stopped the construction of their new dream home and need the proceeds of this sale to get the build up and running again. They recruit their two grown sons to assist with the renos and artist Jill barter her painting skills in exchange for everything from tiles to countertops! Things go fairly smoothly for this determined couple, but in the end did they do enough to win?

### **EP 1012 – SMALL TOWN VS. SMALL TOWN**

Homeowners Jonathan and Emilie take on Dan and Stacey in a small town rivalry. Both teams are struck by illness causing much delay; will either team finish their renos on time?

In order to sell their small town bungalow for top dollar, Jonathan and Emilie must maximize their living space. Cash poor from previous renos, they embrace the 'all for nothing' approach to finishing their basement. When Jonathan comes down with a terrible flu, it's not only the renos that are delayed, but all their plans for fundraising as well. Will they finish on time and will they run out of money trying? Planning to blend their two families, Dan and Stacey need to maximize the profit from Dan's small town property in order to finance a larger house. They tackle the costly and time consuming job of installing hardwood flooring. With so many jobs on the go Dan decides to enlist help from a home building school, but when the students are unexpectedly postponed due to illness, Dan and Stacey are left without a workforce.

### **EP 1013 – CHAOS VS. CALM**

Suzanne and Costa's 'go big or go home' approach results in a chaotic two weeks, while Robin and Steve's methodical reno is very calm and orderly. With these radically different approaches, which method is the one to get the win?

Costa and Suzanne jump feet first into an ambitious kitchen reno. With Suzanne's contractor cousin Robbie by their side, they encounter problem after problem from plumbing issues to a rotting subfloor. As the kitchen reno takes on a life of its own, there is no time left for any other suggested projects. Will this affect their new list price? Robin and Steve make their reno a family affair, involving their teenage daughters in every step along the way. Steve methodically instructs the girls through each task, calmly completing all the suggested projects. As a team, they decide to focus all their energy on the renos and opt not to do any fundraising. Will this decision cost them the competition?